



*Full Service*  
**PURELY CREATIVE**  
*Advertising, Marketing, Public Relations*

## Services

### Direct Mail

- plan and budget development
- mailing supplier procurement

### Graphic Design

- ads
- brochures
- business cards
- direct mail
- flyers
- forms
- invitations
- letterhead, note cards  
& envelopes
- logos
- newsletters
- note pads
- pocket folders
- post cards
- promotional items artwork set-up
- stickers

### Multi-media Marketing

- radio & TV ad production
- corporate & event video production
- project management
- script and schedule development
- voice over services

### Photography

- in-house digital photography
- professional photography  
procurement

### Printing

- plan and budget development
- print supplier procurement
- press checks

### Promotional Campaigns & Special Events

- client/vendor appreciations
- grand openings
- plan and budget development
- turnkey event implementation  
and management
- catering, entertainment, audio-visual  
and décor procurement

### Promotional Items

- blankets
- coffee/travel mugs
- hats
- jackets
- key chains
- magnets
- mints/candy
- name tags
- pens
- plastic goodie bags
- shirts
- umbrellas
- and much more!

### Public Relations

- copywriting
- press releases
- press conferences
- story pitch and placement

### Signs

- banners & flags
- event/property/tradeshow signage

### Websites

- customized website design
- service provider  
& domain name procurement
- search engine registration

# Delivering Marketing That Works!

Crittenden Communications was founded by Renée Crittenden-Garcia, following a career as principal and partner of a local top 25 advertising, marketing, and public relations firm. Renée, an award-winning communications consultant, left the big agency environment to establish a consulting company that delivers expertise and one-on-one service directly to the client.

As a full-service consulting firm, with a strong focus in the commercial real estate and construction industries – among many others, Crittenden Communications offers clients the benefit of more than 10 years of experience in advertising, design, marketing, print materials, promotions, public relations, and special events, while providing the reliability and strength of a trusted and proven supplier resource network.

The solitary goal of Crittenden Communications is the on-time, on-budget and on-target fulfillment of each client's specific communications goals. Crittenden Communications helps clients get attention and optimize marketing dollars. When you need marketing that works, call Crittenden Communications for purely creative solutions!



*Throughout her career, Renée has earned professional recognition with a national Clarion Award and more than 30 Proliner Awards from the Association for Women in Communications (AWC), as well as two Addy Awards – one silver and one bronze, from the San Antonio Advertising Federation. She was named one of San Antonio's 40 Under 40 Rising Stars by the San Antonio Business Journal and is a graduate of the North Chamber Leadership Lab series. She holds a B.A. in communications from UTSA.*

*Renée also serves her alma mater on the UTSA Alumni Association board of directors and on the Sombrilla magazine advisory board, and is chairing the Alumni Gala for the third time. She is a lifetime member of the UTSA Alumni Association, a proud member of the San Antonio Apartment Association, and is an active member of the North Chamber serving on the Annual Gala committee. She served as the 2001-'02 president of the AWC San Antonio Professional Chapter and served four terms on the organization's board. She has been active in numerous charitable organizations including Seton Home, El Rey Feo Scholarship Fund, the National Kidney Foundation, Holy Trinity Catholic Church, March of Dimes Birth Defects Foundation, and the Amyotrophic Lateral Sclerosis Association.*

**Call Renée Today! (210) 259-7990**



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